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# INTRODUCTION

<sup>1</sup> Introduction



## Introduction

Dear Friends,

As we close another year, we are excited to share 2024 report with comparison of 2023 Activity Report of the European Integration Group (EIG). This year, our work has been all about turning ideas into action, empowering young people to take lead in shaping a better future.

Our projects have not only supported Türkiye's integration into the European Union but have also extended a hand of friendship and cooperation to the Middle East. By focusing on youth-driven innovation and collaboration, we've taken important steps toward peace, understanding, and progress. we constantly inspired by the passion and determination of the young people we work with—they are the true leaders of tomorrow.

Thank you to everyone who has contributed to this incredible journey. we invite you to dive into this report to see what we've accomplished together and to dream about what we can achieve next.

### **European Integration Association** Avrupa Entegrasyon Derneği



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# PROJECTS

Projects







### Jovid19

The project "Transforming COVID-19 into an Opportunity" aims to empower youth by bridging the digital skills gap through creative sector training. It addresses challenges posed by the pandemic, fostering collaboration between youth and businesses for inclusive digital job creation. Activities include skillbuilding, policy advocacy, and innovative platforms.







### Life Boat

The Lifeboat project addresses challenges faced by young refugees and migrants by fostering inclusion through innovative youth work methods. It brings local and migrant youth together for collaborative activities, aiming to create a sense of belonging, reduce discrimination, and promote social cohesion.



## Social Buzz

Social BUZZ is a strategic partnership project aimed at boosting entrepreneurship of youth with fewer opportunities by providing youth workers with tools to teach & mentor this vulnerable group. The partnership supports youth on their path to stable income through the development of their business ideas.



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# Digital Wise

The DigitalWise project addresses digital inequalities among European youth by enhancing digital literacy and skills. Through consultations, peer-to-peer learning, and policy recommendations, it empowers vulnerable youth, promotes inclusion, and fosters active citizenship, contributing to the EU's digital and social agendas.



### **Inner Peace**

The Inner Peace project focuses on equipping youth workers with tools to address post-conflict trauma through mindfulness and peace-building activities. By fostering collaboration across diverse regions, it aims to promote mental health, democracy, and inclusion while enhancing youth resilience and social cohesion.







### Peace at Home, Peace in the World

Peace at Home, Peace in the World" empowers youth as agents of peace, addressing conflict and post-trauma through training and intercultural exchange. By fostering dialogue, inclusion, and understanding, it aims to build resilience, combat discrimination, and promote sustainable peace in communities across Europe and the Middle East.

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### Welcome Positive Youth Attitude

Welcome Positive Attitude for Youth" aims to foster resilience and self-awareness among young people through non-formal education and workshops. It empowers them to embrace positive mindsets, tackle challenges, and build a supportive community, promoting mental well-being and active participation in society.





### I Spot Sport

I Spot Sports promotes inclusion and diversity by integrating ethno-sports into youth work practices. The project enhances the skills of youth workers and trainers, fosters intercultural dialogue, and builds strong networks. By preserving cultural heritage, it empowers marginalized youth through innovative, sports-based approaches to inclusion.





## You-CYCLE

YOU-CYCLE begins with mentorship, connecting marginalized youth with local changemakers to foster green skills and entrepreneurship. Through circular economy training, it empowers youth workers and participants to drive sustainable initiatives, create job opportunities, and promote inclusion and environmental awareness



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### 🔆 Virtual Leap

### **Virtual Leap**

Virtual Leap" combines Virtual Reality (VR) and sports to promote youth inclusion, well-being, and intercultural collaboration. Through immersive experiences, youth workers enhance skills in innovative methodologies. Local events and international training foster active participation, creating inclusive communities across Europe.

PLAYTOBELONG>

### **Play to Belong**

Play to Belong uses sports to foster the social inclusion of migrants and refugees, addressing integration challenges in European societies. Through youth worker training, a guide for inclusive sports, and community activities, the project builds cultural understanding and belonging, culminating in a sports festival to celebrate diversity.









Stronger Together empowers youth workers and organizations to support displaced youth through training in trauma-informed care, cross-cultural communication, and inclusion strategies. Activities include seminars, networking, and capacity building to foster resilience, promote integration, and enable displaced youth to contribute actively to their communities.

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# PARTNERSHIP & EIG WORLD

<sup>13</sup> Partnership & EIG World



## Partnership & EIG World



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## Partnership & EIG World





### EVALUATION OF PROJECTS BY PARTICIPANTS



At EIG, we believe that true impact is built on the foundations of hard work, trust, and reliability. Over the past five years, we have cultivated strong partnerships in the youth and social sectors, working hand in hand with organizations, institutions, and communities across Europe and beyond. Our commitment to sustainability—both in the relationships we nurture and the projects we implement—has been the driving force behind our growth and success.

Partnerships are not just about collaboration; they are about shared visions, mutual accountability, and long-term dedication to creating meaningful change. Whether through EU-funded projects, grassroots initiatives, or cross-sector alliances, our network continues to expand, bringing together changemakers who share our passion for innovation, inclusion, and social good.

As we reflect on our journey and look ahead, we remain committed to strengthening these bonds, building bridges between ideas and action, and ensuring that every partnership leaves a lasting impact on the communities we serve.

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# VOLUNTEERING & PEOPLE

<sup>17</sup> Volunteering & People



## Volunteering & People

### Volunteer Applications in 2024

In 2024, as the European Integration Association (EIG), we received **119 volunteer applications.** The gender distribution of these applications is as follows

66 Women



1 Non-binary (

The age distribution of applicants is between **16 and 30 years**, with the majority of applications coming from individuals **aged 21-23.** 

### $\ensuremath{\text{Geographic}}$ distribution of the new

volunteers:

Location	Number of Volunteers
İstanbul	7
Ankara	1
Netherlands	1
Bursa	1
Muğla	1

New Volunteers in 2024

In 2024, 11 new volunteers joined the EiG. Their age distribution is as follows



### **Current Team Structure**

- The team currently consists of **40 members** with an average age of **25.87 years**.
- · Gender distribution
- 23 Women



 In 2024, 5 volunteers decided to leave the EIG due to being unable to allocate time for volunteering activities.

### **Volunteer Satisfaction**

According to feedback collected from our volunteers, **the volunteer satisfaction rate** is **9/10.** 

### **Team Organization**

The association is managed by **5 main teams**, with the following scheme:



#### **Volunteering Process**

- **1. Application:** The process starts with filling out the volunteer application form.
- 2. Preliminary Screening: Candidates are shortlisted based on team needs and criteria.
- 3. Interviews:
  - First Interview: Conducted by the HR team, with notes shared with the relevant team leader.

## Volunteering & People

- Second Interview: Conducted by the team leader.
  - Final Interview: If approved by the team leader, notes are shared with the association president for the final interview.
- **4. Trial Period:** Accepted candidates undergo a trial period of 2-4 months to ensure alignment between the volunteer and the association's expectations.
- 5. Exit Process: If a volunteer wishes to leave, the HR team conducts an exit interview to collect feedback.

#### Orientation

The HR team organizes orientation meetings for new volunteers during their trial period. The purpose is to familiarize them with all teams and clarify the support they can expect. In October 2024, a major orientation event was held, allowing all volunteers to meet face-to-face and learn more about the teams.

#### **Erasmus Internship Program**

Our association also offers an internship program for international students studying abroad. As of now, 2 intern candidate is confirmed to join the program in 2025. Our goal is to complete the year with at least interns.

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# DIGITAL IMPACT

<sup>21</sup> Digital Impact





Together Growth **26.869** 2024 Total followers all channel

50.352

2024 Total Impression

## **Digital Impact**



EIG. IST INTERACTION NUMBERS 9.340 2023 **14.388** 2024 EIG.İST INTERACTION

DEMOGRAPHIC 2024



EIG. IST INTERACTION **DEMOGRAPHIC 2023** 



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# FINANCIAL REPORT

<sup>24</sup> Financial Report



## **Financial Report**

### **Balance Sheet of 2024**

#### ENTERPRISE DETAILED BALANCE SHEET (TRY)

ACTIVE (ASSETS)	2024	PASSIVE (RESOURCES)	2024
- CURRENT ASSETS	3.960.616,77	I- SHORT-TERM FOREIGN SOURCES	93.736,52
A-CASH AND CASH EQUIVALENTS	2.632.321,23	B-PAYABLES	0,00
1-CASH	6.207,77	1-SUPPLIERS	0,00
3-BANKS	2.626.113,46	C-OTHER PAYABLES	47.367,23
C-RECEIVABLES		1-LOANS FROM BOARD	50.367,23
1-ACCOUNT RECEIVABLES		4-PAYMENTS TO STAFF	3.000,00
E-INVENTORIES	1.328.295,54	5-OTHER MISCELLANEOUS PAYABLES	0,00
7-ADVANCES ON PROJECTS	1.328.295,54	F-TAXES AND OTHER LIABILITIES PAYABLE	46.369,29
H-OTHER CURRENT ASSETS		1-TAXES AND FUNDS PAYABLE	12.180,11
5-ADVANCES ON WORK		2-SOCIAL SECURITY PAYMENTS PAYABLE	34.189,18
II- NON-CURRENT ASSETS	80.259,05 III- OWNERSHIP SOURCES		776.697,59
A-RECEIVABLES	28.000,00	D-RETAINED EARNINGS	1.517.702,71
5-DEPOSITS AND GUARANTEES	28.000,00	1-RETAINED EARNINGS	1.517.702,71
D-TANGIBLE NON-CURRENT ASSETS	52.259,05	F-NET INCOME (LOSS) FOR THE PERIOD	1.559.002,48
6-FIXED ASSETS	52.259,05	1-NET INCOME FOR THE PERIOD	1.559.002,48
ACTIVE TOTAL	4.040.875,82	PASSIVE TOTAL	4.040.875,82

#### **Income Statement of 2024**

#### DETAILED INCOME STATEMENT

	2024
A- GROSS REVENUE	5.236.929,33
1-GRANTS	5.160.293,33
2-OTHER	76.636,00
C- NET REVENUE	5.236.929,33
GROSS GAIN OR LOSS	5.236.929,33
E- OPERATING EXPENSES	3.747.675,12
1-PROJECT EXPENSES	3.747.675,12
OPERATING PROFIT OR LOSS	1.489.254,21
F- OTHER OPERATING INCOME AND GAINS	64.248,27
1-FOREIGN EXCHANGE GAINS	64.248,27
DRDINARY GAIN OR LOSS	1.553.502,48
I- EXTRAORDINARY INCOME AND GAINS	5.500,00
1-OTHER	5.500,00
GAINS OR LOSS FOR THE PERIOD	1.559.002,48
K- PROVISION FOR TAX	0,00
NET GAINS OR LOSS FOR THE PERIOD	1.559.002,48

Chart on the side illustrates the total project budget of EIG accordingly to projects' start date.

2.176.130,00 € → Total budget of all consortium in all projects

**Total Project Budget** 



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# VISION, MISSION, FOCUS TOPICS

28 Vision, Mission, Focus Topics





## Vision, Mission, Focus Topics

**Mission:** European Integration Group (EIG) serves as a catalyst for positive transformation in Turkiye, championing the nation's journey towards European integration. EIG unites young people, entrepreneurs, and key stakeholders to address critical areas including sustainability, digital transformation, public health, conflict resolution, and international relations. Through education, research, and innovative projects, the organization empowers communities and accelerates Turkiye's alignment with European standards, fostering a brighter and more inclusive future.



#### Vision:

- A Leading Role for Türkiye within the European Union EIG envisions Türkiye as a beacon of innovation and sustainability within the European Union. By leading initiatives in digital transformation, sustainable development, and youth empowerment, EIG aims to position Türkiye as a model of comprehensive and equitable progress, significantly contributing to the advancement of the European project.
- A Youth-Driven and Entrepreneurial Future for Europe Acknowledging the pivotal role of youth in shaping the continent's future, EIG fosters a robust network of young European leaders. By empowering young individuals and entrepreneurs to collaborate across borders, EIG facilitates the creation of innovative solutions that actively contribute to a prosperous, inclusive, and forward-thinking Europe.
- A Europe Built on Peace, Understanding, and Cultural Richness EIG champions a vision of Europe rooted in peace, mutual understanding, and cultural diversity. Through initiatives in conflict resolution, cultural exchange, and youth empowerment in conflict-affected areas, the organization promotes intercultural dialogue and understanding, laying the foundation for a harmonious and equitable future.

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## Vision, Mission, Focus Topics

### **Focus Topics**

 Sustainability EIG's capacity-building activities align with the United Nations' Sustainable Development Goals, particularly in assisting institutions and organizations in Türkiye to enhance their environmental performance. The organization provides consultancy services to small and medium-sized enterprises (SMEs) to improve sustainability practices and raises awareness about sustainability reporting. By offering training on EU environmental legislation and sustainability standards, EIG accelerates Türkiye's integration into the European Union's sustainability framework.

**Conflict Resolution and Peace** in light of the complex geopolitical challenges in the Middle East and Türkiye, EIG actively contributes to the peaceful resolution of regional conflicts. The organization conducts peace education programs for young people, equipping them with nonviolent communication and conflict resolution skills. Cultural exchange initiatives further break down prejudices and foster tolerance, building bridges across diverse communities and promoting lasting peace. **Digital Innovation** EIG organizes workshops and training sessions to develop the competencies of young people and entrepreneurs in cutting-edge fields such as artificial intelligence, data science, and cybersecurity. This fosters the generation of new ideas and supports Türkiye's digital transformation ecosystem. Additionally, EIG offers consultancy services to public institutions and private enterprises, aiding their digital transformation journeys and crafting comprehensive digital transformation roadmaps.

 Public Health EIG addresses public health challenges with a special emphasis on mental health, the prevention and awareness of sexually transmitted diseases (STDs), and strategies to manage pandemics. By organizing educational campaigns and collaborative projects, EIG strengthens collective efforts to sustain public health. Through partnerships with healthcare professionals and public institutions, the organization ensures the dissemination of accurate information and the implementation of effective health initiatives, fostering resilience and well-being across communities.

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